



Christopher Hauck's "Toy Soldier" will be part of the "Identity Crisis" exhibit opening Friday at Gallery NOLA.

Who are we?

Atlanta artist Christopher Hauck, a native of Louisville, is having an "Identity Crisis" in an exhibit of the same name that opens with a 5-8 p.m. reception Friday at Gallery NOLA, second floor, 652 E. Market St.

Hauck just may launch a crisis for you, too, with his stylized figures from soldiers to glamour queens disembodied as bar codes. Hauck explores what he calls "the commodification of identity, the person as product, the branding of 'me.'" He continues in his statement: "I am a product, in the General Mills or Procter & Gamble sense, of the first generation hyper-consumer. We live in a perpetually cycling, highly mediated environment where identities are constructed, broadcast, adopted and discarded at mega-bit speeds."

The exhibit of paintings, installation, assemblage and video ends March 1. Information: (502) 591-0662.

— Diane Hollenman,
visual arts critic